



ELURU COLLEGE OF ENGINEERING & TECHNOLOGY

College Code : JD

(Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)

INSTITUTION INDUSTRY CELL

Date: 22-07-2024

Circular: ECET/IIC/001/2024

Originator: PRINCIPAL-ECET

Sub: ECET-Constitution of Institution Industry Cell at the college level-Orders Issued.

Ref: With reference to the academic council meeting held on 20-07-2024

Order:

To put forth the aim to understand the industrial requirements of the region and act as a bridge between academia and industry, I am by the decision taken in the academic council meeting held on 20-07-2024 and by the directions given by AICTE coupled with MHRD, deputed following members in Institution-Industry Cell for Eluru College of Engineering and Technology.

S.No.	Name of Committee member with designation	Category	Mobile No.	Category	Mail Id
01.	Mr. Sk. Nagulu, Assoc. Professor, HoD of EEE	Co-ordinator	8247888490	Co-ordinator	nagulu913@gmail.com
02.	Mr. P. Suryanarayanayanarayana Asst. Professor-ECE	Member	9885573855	Member	suryapothunuri@gmail.com
03.	Mr. T. Rajesh, Incharge HoD of T&P	Member	94403 22097	Member	tanikondarajesh4@gmail.com

Objectives of the Committee:

- To reduce the gap between industry expectations (practice) and academic offerings (theory) by direct involvement of industry to attain a symbiosis.
- To make students stand to gain by way of hands-on training,
- To reduce a learning curve in industrial practices; and, society stands to gain by way of improved quality of goods and services.
- To articulate key business pain points that can be addressed by technology
- To address the student community about industry trends and opportunities through guest lectures, projects, workshops etc.


PRINCIPAL

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